



University of Mannheim

The Business School



UNIVERSITY OF MANNHEIM
BUSINESS SCHOOL

Reasons for Choosing Mannheim

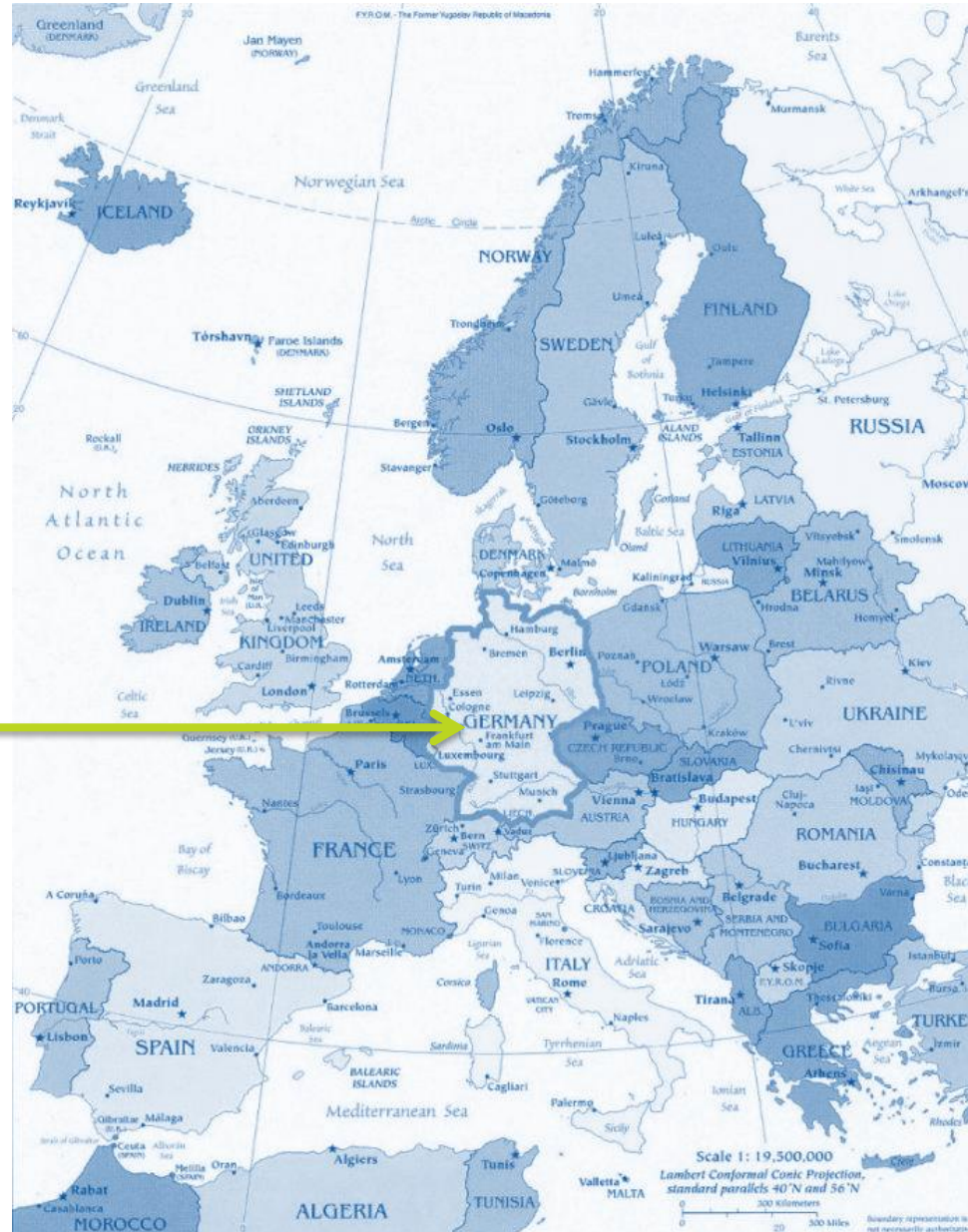
- ▶ Best Business School in Germany
- ▶ Triple accredited (AACSB, EQUIS and AMBA)
- ▶ Excellent faculty
- ▶ Strong research focus
- ▶ Courses held in English and/or German
- ▶ Extensive international network
- ▶ Region with high economic power, strong links to the corporate world
- ▶ Unique location: Baroque palace as main university building

- I. Mannheim – Location & Impressions
- II. The University and the Business School
- III. International Relations



Location - Europe

Germany
80 million residents



Germany

Baden-Württemberg

- 10 million residents
- 9 universities

Rhine-Neckar Metropolitan Region

- Mannheim, Ludwigshafen, Heidelberg
- 2,400,000 inhabitants
- High economic power

Mannheim

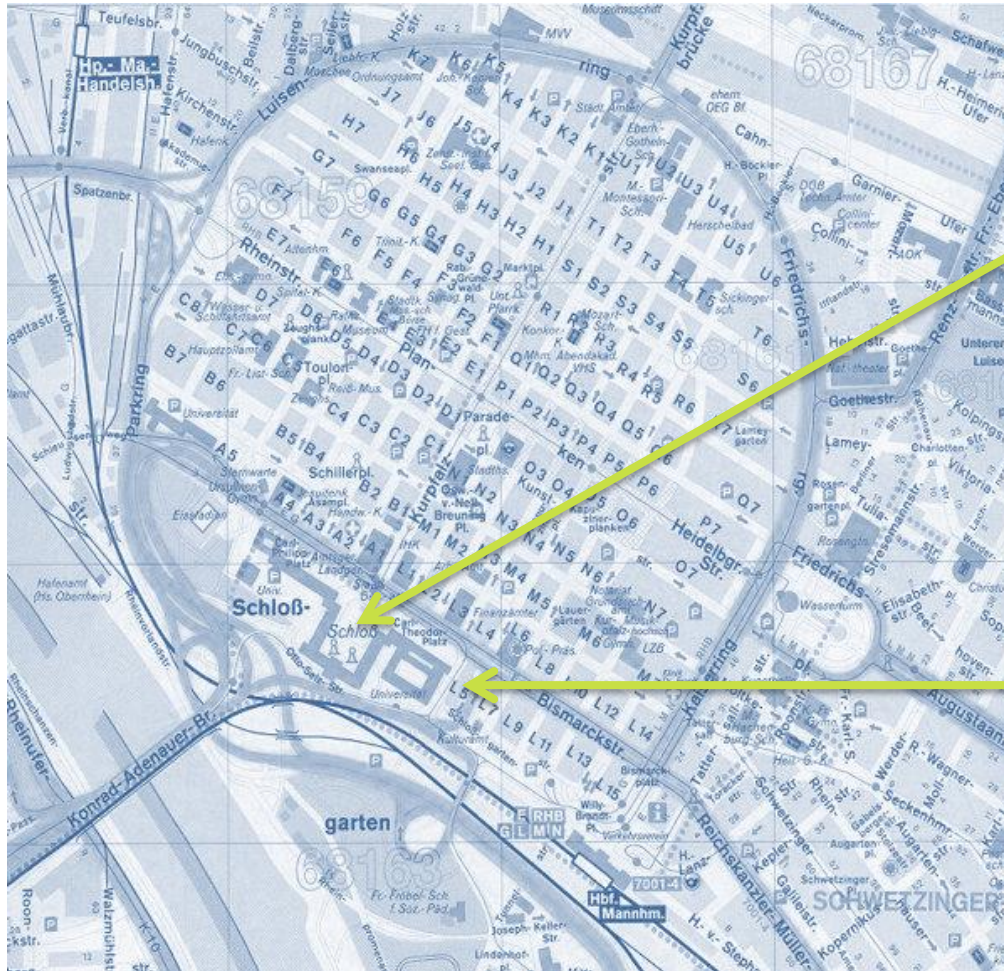
- 311,000 inhabitants
- 23% international background



Rhine-Neckar Metropolitan Region

- ▶ 7th largest metropolitan region in Germany
 - ▶ Many companies known outside Germany:
 - Daimler AG / Mercedes Benz (automotive)
 - Dr. Ing. h.c. F. Porsche AG (automotive)
 - BASF SE (chemical products)
 - SAP AG (software solutions)
 - Bilfinger Berger SE (engineering & services)
 - Fuchs Petrolub AG (lubricants)
 - Südzucker AG (sugar production)
 - Roche Diagnostics GmbH (health care products)
 - ABB Asea Brown Boveri Ltd (power & automation technology, energy systems)
 - Alstom Deutschland AG (turbines, power services)
 - John Deere (agricultural equipment)
 - SCA Hygiene Products GmbH (hygiene products)
 - Vibrant scene of innovative entrepreneurs and successful medium-sized businesses
- and many more...

Mannheim



Main building – Mannheim Palace



Dean's Office of the Business School, located next to the palace

Some Impressions...

The City Center



The Market Square



The Water Tower



The National Theatre



The Jesuite Church



Some Impressions...

Paradeplatz



Luisenpark



Convention Center Rosengarten



Zeughaus



Content

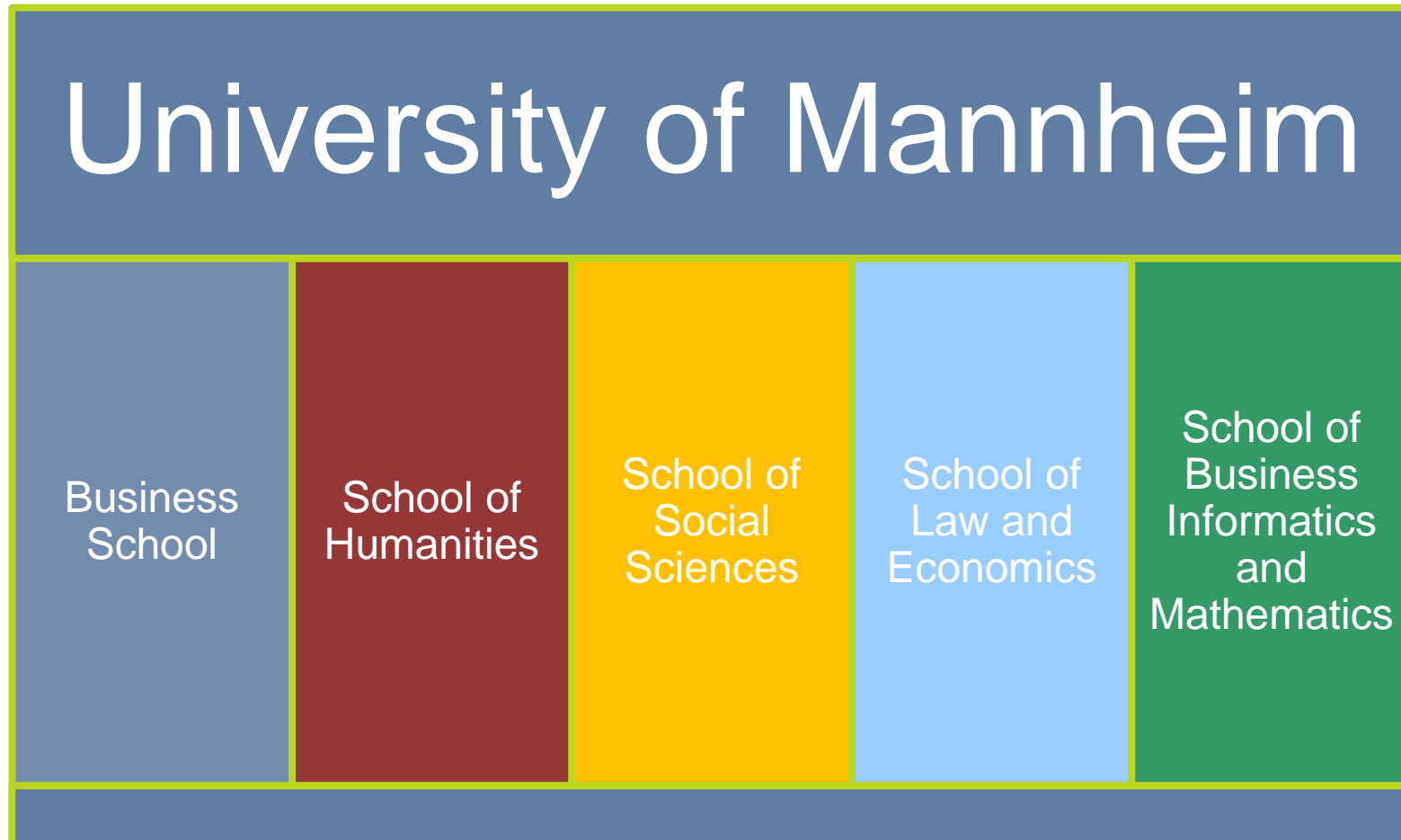
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The University of Mannheim

- ▶ Located within the Mannheim Palace in the heart of Mannheim
- ▶ ~ 12,000 students
- ▶ 5 schools:
 - Business
 - Business Informatics & Mathematics
 - Humanities
 - Law & Economics
 - Social Sciences
- ▶ Graduate School for Business, Economics & Social Science
- ▶ Mannheim Business School gGmbH (executive education)





Where History...



...Meets a Modern Learning Environment



The Business School

- ▶ University students (all schools): ~ 12,000
- ▶ Business School students: ~ 4,000
- ▶ Full professors: 36
- ▶ Junior professorships: 6
- ▶ Assistant professors: 29
- ▶ Research assistants: 150
- ▶ Honorary professors: 11
- ▶ Lecturers: 36
- ▶ Adjunct faculty members: 25
- ▶ Triple accredited (AACSB, EQUIS and AMBA)



Selected Rankings

„Focus“ 2007	„Wirtschafts- woche“ 2007	„Handels- blatt“ 2008	„CHE“ 2008	„Wirtschafts- woche“ 2011	„Wirtschafts- woche“ 2012	„Wirtschafts- woche“ 2013	„Wirtschafts- woche“ 2014
1. Mannheim	1. Mannheim	1. Mannheim	1. Mannheim	1. Mannheim	1. Mannheim	1. Mannheim	1. Mannheim
2. WHU	2. Cologne	2. Cologne	2. Munich	2. Munich	2. Cologne	2. Cologne	2. Munich
3. Münster	3. EBS	3. Münster	3. Cologne	3. Cologne	3. Munich	3. Munich	3. Cologne

In 2015, *Wirtschaftswoche* considered Mannheim as one of the top leading Business Schools in Germany.

In 2014, the Financial Times ranked Mannheim's Master of Science degree No. 18 worldwide. According to the same ranking, Mannheim offers one of the best value for money ratios world wide, and is ranked number one in Marketing.

Important Facilities for Business Students

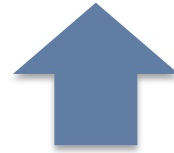


Areas of Research & Teaching



Areas of Research & Teaching (2)

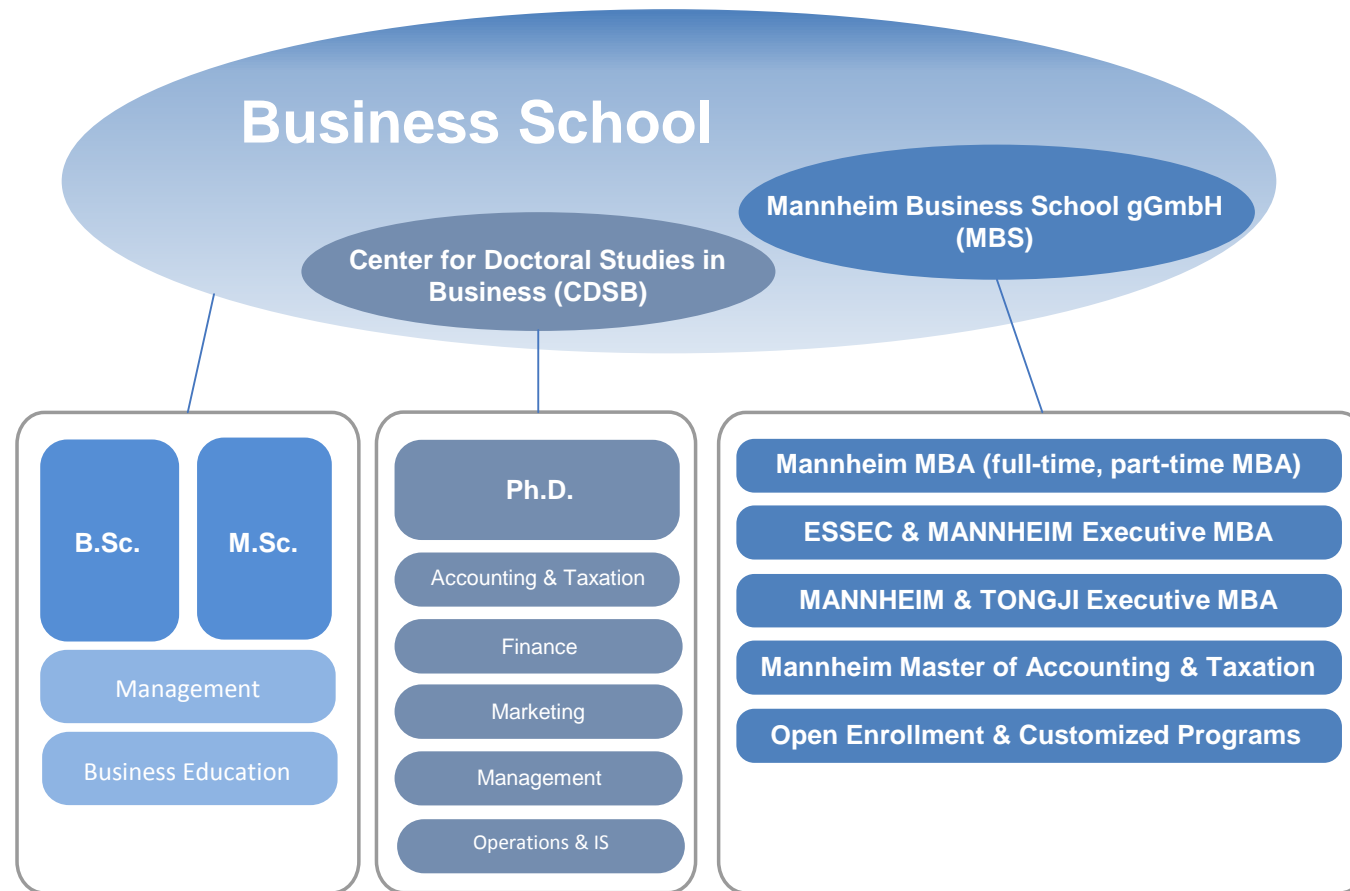
University of Mannheim – Business School – Dean`s Office



Areas of Research & Teaching

Accounting & Taxation	Banking, Finance & Insurance	Economics & Business Education	Information Systems	Management	Marketing & Sales	Operations Management
<ul style="list-style-type: none">•Prof. Daske•Prof. Schreiber•Prof. Simons•Prof. Spengel•Prof. Voget•Prof. Wüstemann•Prof. Bischof•Prof. Nicolay	<ul style="list-style-type: none">•Prof. Albrecht•Prof. Maug•Prof. Niessen-Ruenzi•Prof. Ruenzi•Prof. Terberger•Prof. Theissen•Prof. Weber•Prof. Demirci•Prof. Steffen	<ul style="list-style-type: none">•Prof. Ebner•Prof. Matthäus•Prof. Seifried•Prof. Ifenthaler	<ul style="list-style-type: none">•Prof. Becker•Prof. Heinzl•Prof. Krönung	<ul style="list-style-type: none">•Prof. Helmig•Prof. Hoisl•Prof. Biemann•Prof. Woywode•Prof. Brauer•Prof. Schons	<ul style="list-style-type: none">•Prof. Stahl•Prof. Homburg•Prof. Kraus•Prof. Kuester•Prof. Vomberg	<ul style="list-style-type: none">•Prof. Stolletz•Prof. Fleischmann•Prof. Bode•Prof. Schön

Degree Programs



Formerly: Diplom-Programs and traditional German Doctoral Education

Bachelor of Science – Business Administration

- ▶ 6 semesters of regular study time
- ▶ Yearly intake of 400 students (September)
- ▶ Mandatory exchange semester
- ▶ Foreign language skills in at least one foreign language obligatory
- ▶ Half of the courses taught are held in a foreign language

Bachelor Business Administration	180 ECTS credits
Business Administration	78 ECTS credits
Methodological Basis for Economics	19 ECTS credits
Economics	16 ECTS credits
Civil Law and Business Law	14 ECTS credits
International Studies	33 ECTS credits
Electives	4 ECTS credits
Ethics and Rhethoric	4 ECTS credits
Bachelor's Thesis	12 ECTS credits

Mannheim Master in Management (MMM)

- ▶ 4 semesters of regular study time
- ▶ Yearly intake of 300 students (September)
- ▶ Possibility to study entirely in English (English track)
- ▶ 20% international degree-seeking students
- ▶ Several double degree programs available
- ▶ Exchange semester opportunities
- ▶ High flexibility regarding course selection

MMM	120 ECTS credits
Compulsory core courses	28 ECTS credits
Elective business courses	62 ECTS credits
Pre-thesis seminar	6 ECTS credits
Master's thesis	24 ECTS credits

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The International Team

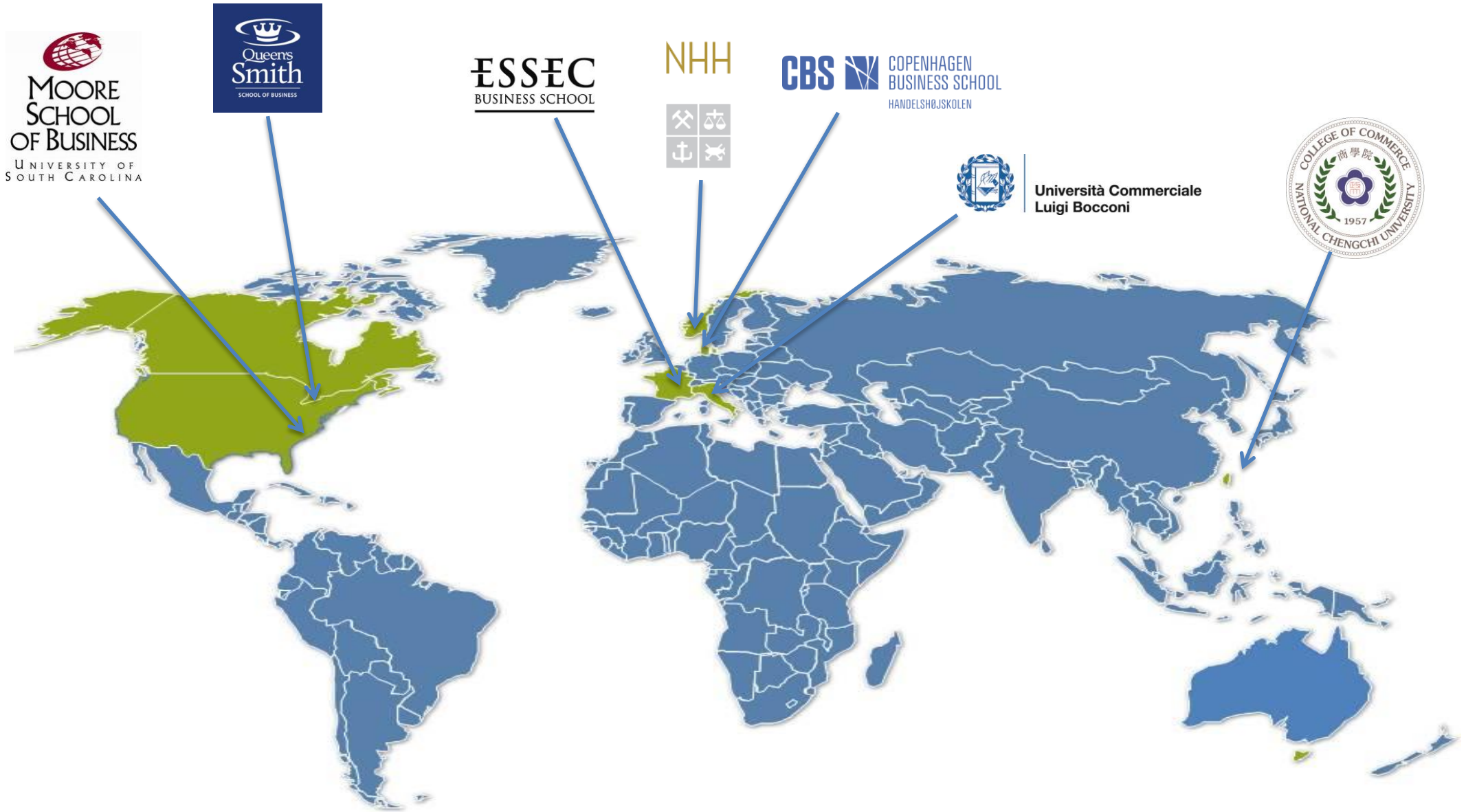
- ▶ Head of International Affairs:
 - **Yvonne Hall** (on parental leave until summer 2016)
- ▶ Outgoing Students Advisor (Master):
 - **Selket Gupta** (on parental leave until fall 2016)
- ▶ Replacement of Selket Gupta:
 - **Cornelia Schroth**
- ▶ Outgoing Students Advisor (Bachelor):
 - **Jennifer Hirsch**
- ▶ Incoming Students Advisor:
 - **Verena Übelhör**
- ▶ Double Degrees & Short Term Programs Manager:
 - **Charlotte Reith**



International Relations – Facts & Figures

- ▶ 200 partner universities – 200 active student exchange agreements
- ▶ 500 outgoing exchange students per year
- ▶ 600 incoming exchange students per year
- ▶ Mandatory semester abroad for Bachelor students
- ▶ Exchange semesters and 7 double degree programs for Master in Management students
- ▶ Internationally oriented MBA program (several international tracks available)
- ▶ Joint program: ESSEC & Mannheim Executive MBA
- ▶ Joint program: Tongji & Mannheim Executive MBA
- ▶ Guest professors: around 15 per year
- ▶ Summer School and Short Term Programs

200 Partner Institutions - 7 Double Degree Partners



Double Degree – 7 High-Calibre Partners

- ▶ **ESSEC Business School, France**
 - Various focuses available (e.g. Marketing, Management, Finance etc.)
 - Supported by the French-German-University
- ▶ **Queen's University, Canada**
 - International Management
- ▶ **Copenhagen Business School (CBS), Denmark**
 - Information Systems
- ▶ **Norwegian School of Economics (NHH), Norway**
 - Various focuses available
- ▶ **University of South Carolina at Columbia (USC), SC, USA**
 - International Management, Political Sciences
- ▶ **Università Bocconi, Italy**
 - Accounting and Financial Control
- ▶ **National Chengchi University (NCCU), Taiwan**
 - General Management

Incoming Exchange Students – What We Offer: BESS

Business Exchange Student Support (BESS):

- ▶ First contact upon nomination
- ▶ Academic advice, and timetable support throughout the stay
- ▶ Information sessions:
 - Welcome & Information
 - Exam preparation
 - Applications in Germany
- ▶ Individual application advice
- ▶ Excursions
- ▶ Facebook group (BESSnet)
- ▶ Regular email newsletter (BESSnews)
- ▶ Online evaluation & personal feedback



Incoming Exchange Students – the Central International Office (AAA)

- ▶ Help with administrative matters
- ▶ Welcome and Orientation Session by the central International Office
- ▶ General information about life on campus and studies at the University
- ▶ Help with visa issues, health insurance, enrollment etc.
- ▶ Preparatory and accompanying German language courses
- ▶ Accommodation in student residence halls
- ▶ More information: www.uni-mannheim.de/aaa

Length of Stay

Stay for either one or two semesters

Exchanges in fall and/or spring semester

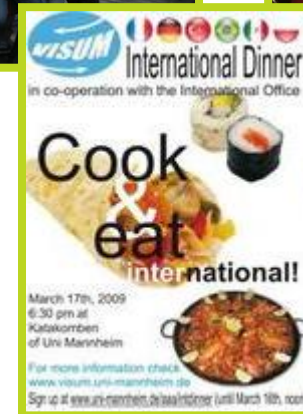
Academic Year

Fall semester	September – December
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Spring semester	February - June
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Incoming Exchange Students – Student Life

- ▶ Buddy program
- ▶ Wide range of sports activities
- ▶ Student unions
- ▶ Cafés and cafeterias
- ▶ Corporate workshops & guest lectures
- ▶ Career Fair (yearly in April)
- ▶ The legendary VISUM and Schneckenhof parties
- ▶ Mannheim's vibrant cultural life and night-life
- ▶ Culturally and historically rich Rhine-Neckar Metropolitan Region



Customized Short Term Programs:

- ▶ Made to meet our partners' needs
- ▶ Lectures by Mannheim faculty, company visits thematically matched with lectures, cultural activities
- ▶ Full flexibility
- ▶ Full service provided



Business Summer School:

- ▶ Time: end of June to mid-July, application period 15 February - 15 April
- ▶ Target group: graduate and advanced undergraduate business students from around the world
- ▶ Group size: max. 25 students
- ▶ Language: English
- ▶ Interactive lectures taught by University of Mannheim faculty
- ▶ Company visits thematically matched with lectures
- ▶ Complementing cultural activities in the region
- ▶ 3 subsequent modules, each of them focussing on one specific business topic, students may apply for any combination of modules
- ▶ Further information: www.bwl.uni-mannheim.de/summerschool

Summer School – Activities and Services Included

- ▶ Lectures by Mannheim faculty
- ▶ Visits to companies in the region
- ▶ Cultural activities from Monday to Friday
(optional activities during weekends can be booked additionally)
- ▶ Accommodation in a centrally located hotel
- ▶ Breakfasts, lunch on weekdays, welcome and farewell dinners
- ▶ Transportation to all activities by public transportation and/or by bus
- ▶ Weekly ticket for regional public transportation
- ▶ Wifi at the university
- ▶ Handouts, class material and other information material
- ▶ Certificate of completion, and transcript of records
- ▶ Support by experienced staff throughout the program

Short Term Programs – Voices

Visiting Mannheim has been one of the greatest experiences I have had. The warmth with which we were welcomed by the University's staff made this experience even more enjoyable and it definitely opened up the world to me a little more.

Sandra Bedoya, Colombia



A great program! – A well balanced course that offers unique learning opportunities from internationally renowned lecturers, successful German businesses and an intense cultural learning experience with great networking possibilities.

Chris Rover, Australia



An outstanding experience!

Jean-Pierre Olivier, South Africa

Thank you for your attention.
Please do not hesitate to contact us, if you have any questions.

University of Mannheim
Business School
International Relations

international@bwl.uni-mannheim.de

www.bwl.uni-mannheim.de/en/international/